

HIGOLD®

Live the excellent life

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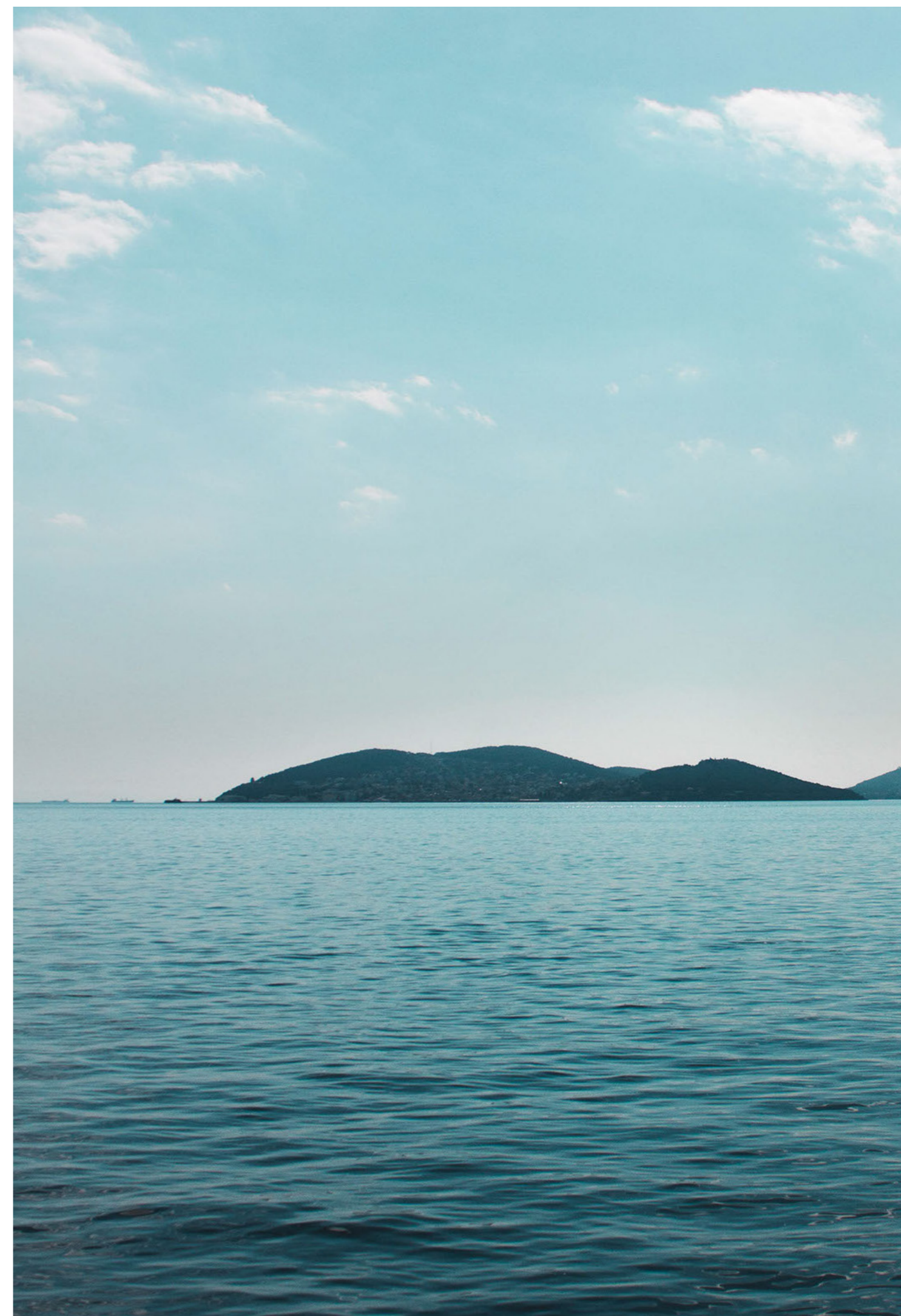
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HIGOLD®

E M O T I C O L L E C T I O N 2 0 1 9



EMOTI





reddot design award
winner

Share our passion for furniture!

A short introduction

The history of HIGOLD as a company goes back to 1989. From the nineties the company developed itself to a reliable manufacturer of kitchen hardware. From 2011 we may call ourselves a leading brand in China. In 2005 we decided to expand our business activities with furniture, to be precise top quality outdoor furniture. First under private label, later on we decided to launch and build our own brand HIGOLD excellent outdoor.

A brand with a mission

That is for sure. We like to inspire the luxury outdoor market with our brand and prove our promise: live the excellent life. Not only in China, but all over the world. Therefore we launched HIGOLD excellent outdoor shop in Europe at the first quarter of 2014 and started launching the brand with one of our partners in the Netherlands. From here we have connected various enthusiastic agents, dealers and retailers and we are building the brand. At the moment we are active in Holland, Germany, Spain, Portugal, Italy, Switzerland, Belgium, USA and Qatar. In these countries famous hospitality brands like Hilton, Sheraton and Jade Beach have already met the brand and gave their terrace the right ambiance with one or more HIGOLD models.

Our ambition

All together the HIGOLD business activities have led to a very promising turnover. A result that we are absolutely proud of. But we are ambitious and are ready for our next step. In terms of our collection and in terms of expanding to additional countries. To start with Northern America. To handle this growth ambition we have just finished building a complete new sustainable factory. Wherefore we obtained all relevant certificates. The building not only has a great look, but also guarantees the best working conditions.

Our collection strategy

We believe that design makes a difference. The fact that we have won the prestigious international Red Dot award in 2014 and 2016, for our Shenzhou X series and Icook collection, emphasizes that. From that point of view we have attracted top designer Nicolas Thomkins to work with the HIGOLD outdoor collection. He is worldwide known and famous for his original signature, iconic designs & functional furniture and is also a Red Dot award winner. In 2016, Pininfarina Extra started to work with us in designing our new head office and also furniture, which sets a benchmark in HIGOLD's history.

Sincerely,

Founder & President of the HIGOLD group
Mr. Alwin Ou



EMOTI

Following the DIY concept as Nofi does, Emoti collection looks more bold and extensive in designs realized by massy aluminum tubes. The main body demonstrates rigidity but with soft cushions, it turns out to be much more gentle. We call it "Emoti" philosophy.





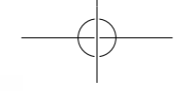






EMOTI IS NOT ONLY MODERN AND PRACTICAL BUT
ALSO SUSTAINABLE AND EMOTIONAL





THICK UPHOLSTERY AND CUSHIONS MAKE EMOTI A VERY COMFORTABLE PIECE OF FURNITURE AND AVAILABLE IN MANY COLORS



EMOTI HAS BEEN DESIGNED WITH HIGH-QUALITY MATERIALS FOR THE OUTDOOR AREA BUT EQUALLY SHOWS TO ADVANTAGE IN INDOOR ENVIRONMENTS





EMOTI



THE DESIGN OF EMOTI COLLECTION IMPRESSES WITH ITS BOLDNESS IN CONSTRUCTIONS AND MEANWHILE IT IS A FANCY FURNITURE ALLOWING PEOPLE TO FREELY RELAX THEMSELVES IN THE OPEN AIR









Outdoor Furniture Collection
EMOTI

697722
Single Sofa
Size: 770x770x760mm



697732
Double Sofa
Size: 770x1520x760mm



697712
Dining Chair
Size: 630x560x800mm



697774
Dining Table
Size: 900x900x750mm



697742
Three-seater Sofa
Size: 770x2065x760mm



697782
Coffee Table
Size: 1200x700x375mm



697724
Swivel Sofa
Size: 775x760x760mm



697751
Lounge
Size: 2000x765x880mm



697708
Middle Sofa
Size: 770x630x775mm



697728
Middle Corner Sofa
Size: 770x770x775mm



697727
Left Corner Sofa
Size: 770x1355x775mm



697729
Right Corner Sofa
Size: 770x1355x775mm



697778
Dining Table
Size: 900x2200x750mm



677463
Side Table
Size: 360x348x485mm





Emoti Combinations



6977200



6977210



6977220



6977230



6977240



6977250



6977260



6977270



6977280



6977320



6977310



6977300